Cookies Policy

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Last updated: 03/04/2023.

VetPartners Practices Ireland Limited trading as Advanced Pet Care Smith and Foley “us”, “we”, or “our”) uses cookies on our website to distinguish you from other users of the website. This helps us to provide you with a good experience and also allows us to improve our site.

Our Cookies Policy explains what cookies are, how we use cookies, how third-parties we may partner with may use cookies on the website, and your choices regarding cookies.

What are cookies

Cookies are small pieces of text sent to your web browser by a website you visit. If you agree, a cookie file is stored in your web browser and allows the website or a third-party to recognize you and make your next visit easier and the website more useful to you.

Cookies can be “persistent” or “session” cookies. Persistent cookies remain on your personal computer or mobile device when you go offline, while session cookies are deleted as soon as you close your web browser.

How VetPartners uses cookies

When you use and access the website, we may place a number of cookies files in your web browser. We use both session and persistent cookies we use different types of cookies to run the website:

- **Essential cookies**. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, or make use of e-billing services. We may use essential cookies to authenticate users and prevent fraudulent use of user accounts.
- **Analytical or performance cookies**. These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This help us to improve the website, for example, by ensuring that users are finding what they are looking for easily. We may also use analytics cookies to test new advertisements, pages, features or new functionality of the website to see how our users react to them.
- **Functionality cookies**. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences.
- **Targeting cookies**. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

You can find more information about the individual cookies we use and the purposes for which we use them in the table below:

Cookie Name	Description	Duration	Type
_ga	Used to distinguish users.	2 years	Analytics
_ga_<container-id>	Used to persist session state.	2 years	Analytics
_gid	Used to distinguish users.	24 hours	Analytics
_gat	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be renamed _dc_gtm_<property-id>	1 minute	Analytics

Please note that the following third parties may also use cookies, over which we have no control. These named third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies.

To deactivate the use of third party advertising cookies, you may visit the consumer page to manage the use of these types of cookies [include link to consent management solution.

What are your choices regarding cookies

If you’d like to delete cookies or instruct your web browser to delete or refuse cookies, please visit the help pages of your web browser.

Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences, and some of our pages might not display properly.

For the Chrome web browser, please visit this page from Google: https://support.google.com/accounts/answer/32050

For the Internet Explorer web browser, please visit this page from Microsoft: - https://support.microsoft.com/en-gb/topic/how-to-delete-cookie-files-in-internet-explorer-bca9446f-d873-78de-77ba-d42645fa52fc

For the Firefox web browser, please visit this page from Mozilla: - https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox?redirectslug=delete-cookies-remove-info-websites-stored&redirectlocale=en-US

For the Safari web browser, please visit this page from Apple: https://www.apple.com/legal/privacy/en-ww/cookies/

For any other web browser, please visit your web browser's official web pages.

Where can you find more information about cookies

You can learn more about cookies using the following third-party websites:

AllAboutCookies: http://www.allaboutcookies.org/

Network Advertising Initiative: https://thenai.org/

This Policy

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please re-visit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.